

NCC Cable System Order

#1170098023

| | | | | | |
|-------------------|----------------------------------|-----------------|---------------------|------------------|---------------|
| Order # | 62429834 | Flight Dates | 06/05/17 - 06/11/17 | Update Date | 06/07/17 |
| Syscode | 0097 | Agency | AL Media | Version | 2 Vs. 1 |
| System Name | Spectrum/University Of Wisconsin | Advertiser | Working for WI Inc | Show All Lines | |
| Market | Madison | Client Code | | Total # of Weeks | 1 |
| AE | Leah Losier | Product Code | | Total | \$264.00 |
| Sales Coordinator | Michael Ryan | Est Code | 5712 | Commission | \$39.60 |
| Office | Chicago | Product Name | | Net Total | \$224.40 |
| Phone | (312) 527-5755 | Credit Status | | Total Spots | 62 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | DMA FUSION Live+SD Mar17 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 6.7 added dollars that missed on order 62424893, please confirm. thanks

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | CABLE | 6/5/17 | 6/11/17 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 5 | \$2.00 | \$10.00 | 30 | |
| 2 | CNN | CABLE | 6/5/17 | 6/11/17 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 5 | \$4.00 | \$20.00 | 30 | |
| 3 | CNN | CABLE | 6/5/17 | 6/11/17 | 19:00 | 22:00 | | | | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | |
| 4 | FXNC | CABLE | 6/5/17 | 6/11/17 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 5 | \$2.00 | \$10.00 | 30 | |
| 5 | FXNC | CABLE | 6/5/17 | 6/11/17 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 5 | \$4.00 | \$20.00 | 30 | |
| 6 | FXNC | CABLE | 6/5/17 | 6/11/17 | 19:00 | 22:00 | | | | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | |
| 7 | MNBC | CABLE | 6/5/17 | 6/11/17 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 5 | \$2.00 | \$10.00 | 30 | |
| 8 | MNBC | CABLE | 6/5/17 | 6/11/17 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 5 | \$4.00 | \$20.00 | 30 | |
| 9 | MNBC | CABLE | 6/5/17 | 6/11/17 | 19:00 | 22:00 | | | | X | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | |
| 10 | CNN | CABLE | 6/5/17 | 6/11/17 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 1 | \$2.00 | \$2.00 | 30 | 6.7 new line |
| 11 | CNN | CABLE | 6/5/17 | 6/11/17 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 1 | \$4.00 | \$4.00 | 30 | 6.7 new line |
| 12 | FXNC | CABLE | 6/5/17 | 6/11/17 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 1 | \$2.00 | \$2.00 | 30 | 6.7 new line |
| 13 | FXNC | CABLE | 6/5/17 | 6/11/17 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 1 | \$4.00 | \$4.00 | 30 | 6.7 new line |
| 14 | FXNC | CABLE | 6/5/17 | 6/11/17 | 19:00 | 22:00 | | | | X | X | X | X | - | - | 1 | \$6.00 | \$6.00 | 30 | 6.7 new line |
| 15 | MNBC | CABLE | 6/5/17 | 6/11/17 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 1 | \$2.00 | \$2.00 | 30 | 6.7 new line |
| 16 | MNBC | CABLE | 6/5/17 | 6/11/17 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 1 | \$4.00 | \$4.00 | 30 | 6.7 new line |

NCC Cable System Order

| | |
|-------------------|----------------------------------|
| Order # | 62429834 |
| Syscode | 0897 |
| System Name | Spectrum/University Of Wisconsin |
| Market | Madison |
| AE | Leah Losier |
| Sales Coordinator | Michael Ryan |
| Office | Chicago |
| Phone | (312) 527-5755 |
| Status | Not accepted |
| Survey | DMA FUSION Live+SD Mar'17 |

| | |
|-----------------|---------------------|
| Flight Dates | 06/05/17 - 06/11/17 |
| Agency | AL Media |
| Advertiser | Working for WI Inc |
| Client Code | |
| Product Code | |
| Est Code | 5712 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 06/07/17 |
| Version | 2 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 1 |
| Total | \$264.00 |
| Commission | \$39.60 |
| Net Total | \$224.40 |
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| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
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Comments : 6.7 added dollars that missed on order 62424893, please confirm, thanks

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|----------|---------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 17 | MNBC | CABLE | 6/5/17 | 6/11/17 | 19:00 | 22:00 | | | | | X | X | X | - | - | 1 | \$6.00 | \$6.00 | 30 | 6.7 new line |
| <div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Oct 2017</div> <div>Nov 2017</div> <div>Dec 2017</div> <div>Jan 2018</div> <div>Feb 2018</div> <div>Mar 2018</div> <div>Apr 2018</div> <div>May 2018</div> <div>Total</div> </div> | | | | | | | | | | | | | | | | | | | | |
| SPOTS | 62 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 62 |
| AMT | \$264.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$264.00 |

SYSTEM APP: SALES ACCT

62429834 | Madison | Spectrum/University Of Wisconsin | 0897 |

Date Printed 06/08/17